



MEDIA KIT

Rev 06.11.2020

OVERVIEW

Splinterlands is the next generation of collectible card games. It allows players to collect, trade, and battle with provably scarce digital collectibles with real world value.

Every battle is a unique challenge that consists of dynamically created combat rules, a timed team building session, and the battle itself.

Splinterlands combines the collectability and resale value of physical card games with the convenience and speed of a digital game.

Available on PC, Android & iOS



HOW WE USE BLOCKCHAIN



Splinterlands is already achieving what most other blockchain games are still striving to develop. EVERY ACTION in the game is a transaction on the Hive blockchain, which makes everything verifiable and provably fair. This is all achieved with the speed and ease of use that players have come to expect.

Splinterlands is the first strategy card game to provide a seamlessly integrated marketplace that gives the player FULL CONTROL of their cards. These cards are non-fungible tokens (*NFT's*) with real monetary value. Players can buy, sell, or trade these digital assets just like physical trading cards!

#1 BLOCKCHAIN GAME GLOBALLY

(per State of the DAPPS)

64,270

Ranked Games Played Daily

15,973

Total Active Users



Click here to see Live game statistics on **STEEMWEB**

*State of the Dapps, Steem web, As at Dec 15 2019. Live Stats [Click Here](#).

AUDIENCE DEMOGRAPHICS

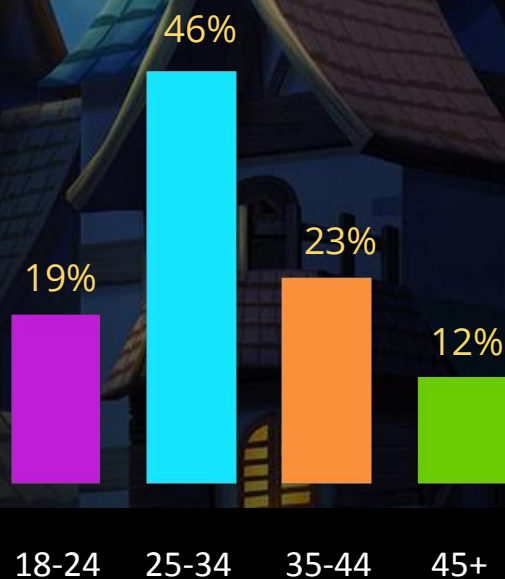
110,000

Website Visits Nov. 2019

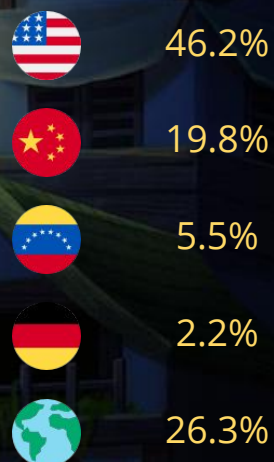
39 Min.

Avg. Game Session

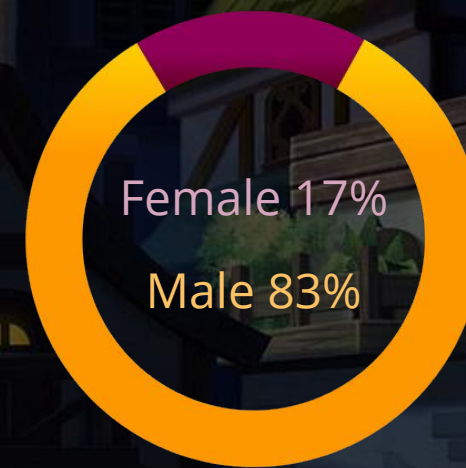
AGE



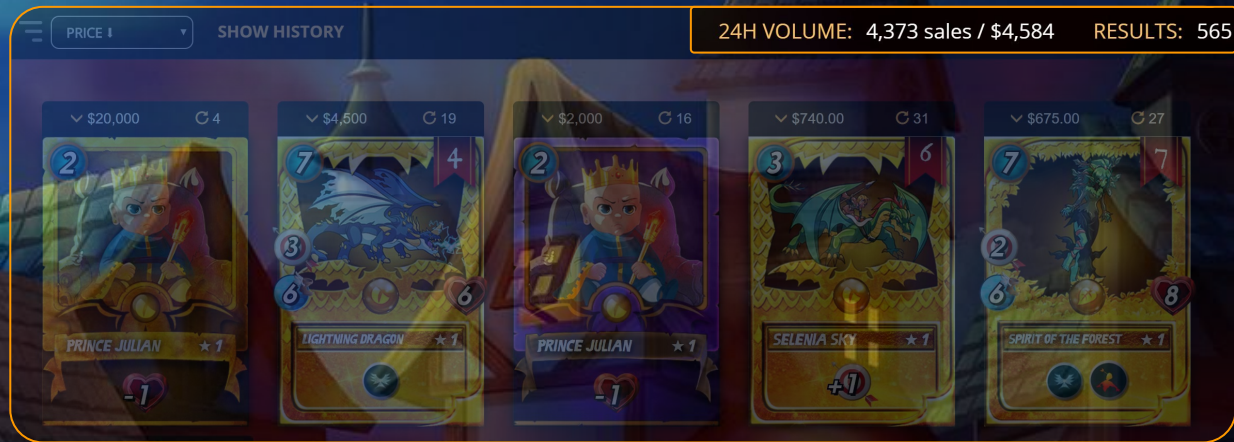
LOCATION



GENDER



TRANSACTIONS



\$5.4M USD

Value of in-game items

155,153

30 day volume of
card sales

\$71,955 USD

30 day value of
card sales

Every SPLINTERLANDS account allows players to own and use crypto!

IN THE PRESS

Splinterlands has been featured by leading media outlets globally and within industry specific outlets.



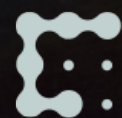
NULLTX

NewsWatch



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PARTNERS



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